

Watermelon Mountain Ranch Animal Center

Be a part of our 30th Anniversary Fashion Show Fundraiser

For 30 years, every paw that walked through our gate was met with compassion.
Today, we celebrate the thousands who walked out with hope."

Fashion & Compassion 2026



Runway of Second Chances

Saturday, June 13, 2026 11am-3pm Host Jessica Garate, KRQE-TV
Marriott Pyramid North, Albuquerque, NM

SPONSORSHIP & VENDOR BOOTH OPPORTUNITIES



Fashion & Compassion 2026

Life Saving Luncheon & Fashion Show



Sponsorship Levels

Title Sponsor \$5,000

- Logo on all collateral material with headline of Title Sponsor
- Logo in all publicity (including posters, flyers, print/radio advertisements)
- Logo included in all social media publicity: Facebook, Instagram
- Complimentary seats for 10
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Vendor Table
- First right of Title Sponsorship next year

Opportunities to:

A company representative and pet walk the catwalk

Provide sample product and/or literature to all participants.

Speaking opportunity at luncheon to promote business

The Pack Leaders \$1,000

- Four Complimentary Tickets
- Vendor Table
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Option for Product & Info Giveaway
- A company representative and pet walk the catwalk

Power Meower \$500

- Four Complimentary Tickets
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Option for Product & Info Giveaway

Vendor Booth \$125

- Complimentary Tickets for 2
- Vendor Table
- Logo w/link on WMR website
- Logo in program
- Option for Product & Info Giveaway

Official Pet Groomer \$250 (2 sponsors)

- Provide pre-show grooming for Show dogs (8-10)
- Complimentary Tickets for 2
- Vendor Table
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Option for Product & Info Giveaway

♥ Please consider donating an item to our Fashion Show Silent Auction or Raffle!

Funds raised from the
Fashion & Compassion Fashion Show
will go to support the programs of New Mexico's Largest
No-Kill Animal Shelter creating more Happy Tales for all of the animals who come through our gate.



How it all began...



Watermelon Mountain Ranch was founded in 1996 by Lee and Sophia DiClemente whose love for animals continues to flow through the day-to-day operations at the Ranch. What began as a grassroots effort with a small dedicated group of volunteers has grown into New Mexico's Largest No Kill Animal Shelter, encompassing a 10 acre main campus facility, two resale stores, offsite adoption centers and various humane programs serving the community.

These programs include our Canine/Feline Foster Care, Humane Education, Volunteers, on-site Vet Clinic, Lee's Retirement Village (for senior dogs), Don's Angel Fund (for injured animals), and our most successful program, Molly's Mercy Missions (saving animals facing euthanasia in shelters across the Southwest and Juarez Mexico). Since the inception of Watermelon Mountain Ranch, we have helped to save the lives of over 200,000 animals, placing them in loving homes.



Fashion & Compassion 2026

Life Saving Luncheon & Fashion Show

Sponsorship Agreement/Donation Form

Date: _____

Organization/Business Name _____

Agrees to provide a financial sponsorship for the Fashion & Compassion event for Watermelon Mountain Ranch on June 13, 2026. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Watermelon Mountain Ranch. As a sponsor, I agree to provide digital artwork of my logo for all promotional advertising.

Please check sponsorship level:

- \$5,000 Title Sponsor**
- \$1,000 Pack Leader**
- \$500 Meower Power**
- \$125 Vendor Booth**
- \$250 Official Event Pet Groomer**



Auction, Raffle or Gift Donations—THANK YOU!

Please accept my donation of _____
valued at _____ (for raffle or auction)

Contact Name: _____

Address: _____ City: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

Please return this completed agreement page with a check made payable to:

Watermelon Mountain Ranch
Attn: Sophia DiClemente
1380 Rio Rancho Blvd. Ste 374
Rio Rancho, NM 87124

Questions? Fashion Show Chairs:

Jennifer Geiger
Email: grantswmr@gmail.com
(505)850-6555
Sophia Diclemente
Email: sophiawmr@aol.com
(505) 980-6354

Thank You for Your Support of the Animals!