



FUR BALL 2026

30 Years of Peace, Love & Saving Lives
1996-2026

SATURDAY NIGHT
NOVEMBER 7, 2026 6PM

Dinner | Dancing | Silent Auction | Live Auction | Paddle Raizer
Steve Stucker's Pet Parade



Corporate Sponsorship Opportunities





New Mexico's Largest
No-Kill Animal Shelter

Dear Watermelon Mountain Ranch Business Partner,

This year we celebrate our 30th anniversary of saving lives by celebrating the thousands of dogs, cats, puppies and kittens who have come through our gate over the last thirty years and found safety, health and forever loving homes.

The **Fur Ball** is our biggest fundraising event of the year and the funds raised from this event will allow us to sustain our services and continue our life saving **Molly Mercy Missions to rescue pets on euthanasia lists at high kill shelters in the southwest**. It will also allow us to continue to care for and adopt out thousands of animals who would not have had a chance at life had we not had the resources to step in.

Due to the economy and extenuating circumstances, **we are seeing a record number of abandoned and surrendered pets**. Many who were left at our gate, abandoned in boxes in parking lots, and heartbreaking surrenders from unemployed people who could no longer care for their own pets.

The need is always there. So are we. Thanks to YOUR support.

Become a sponsor and your company will be associated with New Mexico's largest no-kill animal shelter and be exposed to tens of thousands of supporters in the animal welfare community.

Please be generous and join our community. We are so grateful for your consideration and any amount you can donate to support our mission. **Thank you!**

For the love of animals,



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Jennifer Geiger
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VP Board of Directors
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What is Watermelon Mountain Ranch?

- New Mexico's largest no-kill animal shelter that has saved over 200,000 lives since 1996
- A non-profit 501(c)(3) organization located on a 10 acre ranch in northern Rio Rancho
- 6 Canine Care Cottages where dogs learn social skills in a communal living setting
- Veterinary Care Clinic & Wellness Center for sterilizations, dental exams, immunizations and micro-chipping, plus an infirmary for sick and recovering pets.
- Lee's Retirement Village 6 cozy cottages with play yards for senior and long-term care dogs
- 5 Free-Room Catteries plus a separate FIP cottage for special care cats and kittens
- 2 Going to the Dogs (and Cats) Resale stores where purchases go directly to saving the pets in our community
- Placed over 1,500 animals into homes last fiscal year
- Receives over 10,000 visitors to the Main facility in Northern Rio Rancho annually
- Operates 3 satellite adoption centers in Albuquerque
- Is supported by over 250 active volunteers
- Is a recognized partner of Best Friends Animal Society
- Receives no funding from the government, or any other national group



24th Annual

Fur Ball 2026

30 Years of Peace, Love & Saving Lives

In celebration of our 30th anniversary, the Fur Ball will be back in the Grand Ball Room of the Albuquerque Marriott Pyramid North hotel hosting a community of animal welfare advocates and admirers. Attendees will enjoy dinner and dancing along with Steve Stucker's Pet Parade of costumed pets vying for the Best in Show award!

Our ever-popular live and silent auctions will showcase art, jewelry, home décor and more chosen pieces this crowd has come to love. The exposure for our sponsors this year is exponentially greater than ever and we invite you to be a part of it!

Fur Ball Sponsorship Opportunities

All sponsorship levels include your company name and logo in the following:

- Fur Ball website landing page
- Fur Ball Silent Auction landing page
- Fur Ball posters, flyers and invitations and programs
- Fur Ball social media campaign



Top Dog Sponsorship \$5,000

- 10 tickets
- 10 WMR "Keep it Paws-itive" t-shirt, and surprise gifts
- Wall plaque in the 4 Paws Chapel (when constructed)
- One inscribed Memorial Brick in the Memorial Walkway at the Ranch



Lassie Sponsorship \$2,500

- 8 tickets
- 8 WMR "Keep it Paws-itive" t-shirt, and surprise gifts
- Wall plaque in the 4 Paws Chapel (when constructed)
- One inscribed Memorial Brick in the Memorial Walkway at the Ranch



Morris the Cat Sponsorship \$1,000

- 6 tickets
- 6 WMR "Keep it Paws-itive" t-shirt and surprise gifts
- One inscribed Memorial Brick in the Memorial Walkway at the Ranch



Lucky Black Cat Sponsorship \$500

- 4 tickets
- 4 WMR "Keep it Paws-itive" t-shirt, and surprise gifts



Vendor Booth-\$100

- Vendor Table
- Logo w/link on WMR website
- Logo in program
- Option for Product & Info Giveaway



Title Sponsor
\$10,000



In-Kind Donations

We are also accepting in-kind donations for our online silent auction! Donations of items help generate revenue for the animals. Every donation is graciously acknowledged on the auction platform. Requested items include gift certificates for stores, restaurants, and unique experiences, gourmet items, jewelry, handcrafted gifts, and theme baskets.

One of Fur Ball's most popular events is **Steve Stucker's Parade of Pets**

Your Sponsorship and Support
of the animals
will be seen by both
in-person and online audiences
of animal lovers & advocates
throughout the
animal community.



This is what the Fur Ball is all about



Be a part of their success story. Become a Fur Ball sponsor.





New Mexico's Largest
No-Kill Animal Shelter



Fur Ball 2026 Corporate Sponsorship Commitment

Sponsorship Confirmation:

- \$5,000 Top Dog Package \$1,000 Morris The Cat Package
 \$2,500 The Lassie Package \$500 The Lucky Black Cat Package
 \$100 Vendor Table
 In-kind donation for the Silent Auction _____

Please make checks payable to Watermelon Mountain Ranch.
Or, for your convenience, you may charge your contribution to your credit card.

Company Name _____ Contact Name _____

Contact Email _____ Phone _____

Address _____ City _____ ST _____ ZIP _____

Credit Card # _____

Name on Card _____ Code _____ Exp. Date _____

Authorized signature _____ Print Name _____

Please return to:
Watermelon Mountain Ranch
Fur Ball 2026
1380 Rio Rancho Blvd., Ste 374
Rio Rancho, NM 87124

Once received, we will provide you with a tax deduction receipt for your donation and Fur Ball tickets as specified in your sponsorship level package.

Questions? Please call Sophia DiClemente at (505) 980-6354.

Thank You for Your Support of the Animals!

Watermelon Mountain Ranch - New Mexico's Largest No-Kill Animal Shelter | A 501(c)3 nonprofit corporation
1380 Rio Rancho Blvd., Ste 374 | Rio Rancho, NM 87124 | wmrancho.org | EIN: 85-0480585