



New Mexico's Largest  
No-Kill Animal Shelter



TITLE SPONSOR

# FASHION & COMPASSION

## Life Saving Luncheon & Fashion Show

Saturday, June 8, 2024  
11am-3pm  
Marriott Pyramid North

Lite Bites & Desserts

Mimosa Bar  
presented by Gruet Winery

MC Van Nunley  
AM 610 The Sports Animal

Celebrity Models

Walk of Fame by  
Adoptable Pets

Silent Auction

Door Prizes & Raffles  
presented by Bentley's Auctions

**SPONSORSHIP &  
VENDOR BOOTH  
Opportunities**



Quality • Convenience • Competitive Prices



Funds raised from the  
**Fashion & Compassion Fashion Show**

will go to support the programs of  
New Mexico's Largest  
No-Kill Animal Shelter  
creating more Happy Tales for  
all of the animals who  
come through our gate.





# FASHION & COMPASSION

## Life Saving Luncheon & Fashion Show

## Sponsorship Levels

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### **Title Sponsor- \$5,000**

- Logo on all collateral material with headline of Title Sponsor
- Logo in all publicity (including posters, flyers, print/radio advertisements)
- Logo included in all social media publicity: Facebook, Instagram
- Complimentary seats for 10
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Vendor Table
- First right of Title Sponsorship next year

Opportunities to:

Provide sample product and/or literature to all participants.

Speaking opportunity at luncheon to promote business

### **Sponsor - \$1,000**

- Complimentary Tickets for 4
- Vendor Table
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Option for Product & Info Giveaway

### **Table Sponsor - \$500**

- Complimentary Tickets for 4
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Option for Product & Info Giveaway

### **Vendor Booth-\$250**

- Complimentary Tickets for 2
- Vendor Table
- Logo w/link on WMR website
- Logo in program
- Option for Product & Info Giveaway

### **Official Event Pet Groomer \$100**

- Provide pre-show grooming for Show dogs (8-10)
- Complimentary Tickets for 2
- Vendor Table
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Option for Product & Info Giveaway

♥ Please consider donating an item to our Fashion Show Raffle!



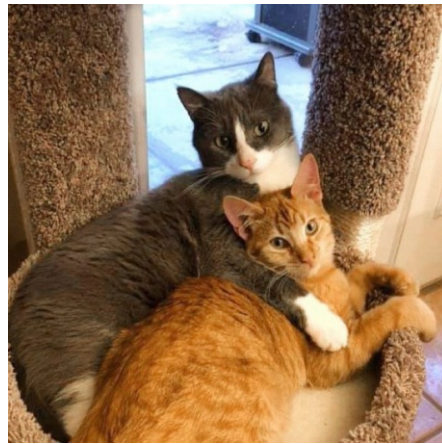


## How it all began...

Watermelon Mountain Ranch was founded in 1996 by Lee and Sophia DiClemente whose love for animals continues to flow through the day-to-day operations at the Ranch. What began as a grassroots effort with a small dedicated group of volunteers has grown into New Mexico's Largest No Kill Animal Shelter, encompassing a 10 acre main campus facility, two resale stores, offsite adoption centers and various humane programs serving the community.

These programs include our Canine/Feline Foster Care, Humane Education, Volunteers, on-site Vet Clinic, Lee's Retirement Village (for senior dogs), Don's Angel Fund (for injured animals), and our most successful program, Molly's Mercy Missions (saving animals facing euthanasia in shelters across the Southwest and Juarez Mexico). Since the inception of Watermelon Mountain Ranch, we have helped to save the lives of over 200,000 animals, placing them in loving homes.

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*Thank You for Your Support of the Animals!*

Fashion Show Contacts:

Sophia DiClemente at (505) 980-6354, email [sophiawmr@aol.com](mailto:sophiawmr@aol.com)

Sara Heffern at (505) 267-6983, email [sarawmr@aol.com](mailto:sarawmr@aol.com)



# FASHION & COMPASSION

## Life Saving Luncheon & Fashion Show

### 2024 Fashion & Compassion Life Saving Luncheon and Fashion Show Sponsorship Commitment

**Date:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

Agrees to provide a financial sponsorship for the Fashion & Compassion event for Watermelon Mountain Ranch on June 8, 2024. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Watermelon Mountain Ranch. As a sponsor, I agree to provide digital artwork of my logo for all promotional advertising.

Please check sponsorship level:

- \$5,000 Title Sponsor**
- \$1,000 Title Sponsor**
- \$500 Table Sponsor**
- \$250 Vendor Booth**
- \$100 Official Event Pet Groomer**
  
- check if Vendor Booth electricity is required**

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

Please return this completed agreement page with a check made payable to:  
Watermelon Mountain Ranch  
Attn: Sophia DiClemente  
1380 Rio Rancho Blvd. Ste 374  
Rio Rancho, NM 87124