



New Mexico's Largest
No-Kill Animal Shelter

FASHION & COMPASSION

Life Saving Luncheon & Fashion Show

Saturday, May 10, 2025

11am-3pm

Marriott Pyramid North

Lite Bites & Desserts

Mimosa Bar

Celebrity Models

Silent Auction

Walk of Fame by
Adoptable Pets

Door Prizes & Raffles



SPONSORSHIP & VENDOR BOOTH OPPORTUNITIES

Funds raised from the
Fashion & Compassion Fashion Show
will go to support the programs of New Mexico's Largest
No-Kill Animal Shelter creating more Happy Tales for all of the animals who come through our gate.





FASHION & COMPASSION

Life Saving Luncheon & Fashion Show

Sponsorship Levels

Title Sponsor- \$5,000

- Logo on all collateral material with headline of Title Sponsor
- Logo in all publicity (including posters, flyers, print/radio advertisements)
- Logo included in all social media publicity: Facebook, Instagram
- Complimentary seats for 10
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Vendor Table
- First right of Title Sponsorship next year

Opportunities to:

A company representative and pet walk the catwalk

Provide sample product and/or literature to all participants.

Speaking opportunity at luncheon to promote business

Sponsor - \$1,000

- Four Complimentary Tickets
- Vendor Table
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Option for Product & Info Giveaway
- A company representative and pet walk the catwalk

Table Sponsor - \$500

- Four Complimentary Tickets
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Option for Product & Info Giveaway

Vendor Booth-\$100

- Complimentary Tickets for 2
- Vendor Table
- Logo w/link on WMR website
- Logo in program
- Option for Product & Info Giveaway

Official Event Pet Groomer \$250 (2 Sponsors)

- Provide pre-show grooming for Show dogs (8-10)
- Complimentary Tickets for 2
- Vendor Table
- Logo w/link on WMR website
- Live recognition of sponsorship at event
- Option for Product & Info Giveaway

♥ Please consider donating an item to our Fashion Show Silent Auction or Raffle!





How it all began...

Watermelon Mountain Ranch was founded in 1996 by Lee and Sophia DiClemente whose love for animals continues to flow through the day-to-day operations at the Ranch. What began as a grassroots effort with a small dedicated group of volunteers has grown into New Mexico's Largest No Kill Animal Shelter, encompassing a 10 acre main campus facility, two resale stores, offsite adoption centers and various humane programs serving the community.

These programs include our Canine/Feline Foster Care, Humane Education, Volunteers, on-site Vet Clinic, Lee's Retirement Village (for senior dogs), Don's Angel Fund (for injured animals), and our most successful program, Molly's Mercy Missions (saving animals facing euthanasia in shelters across the Southwest and Juarez Mexico). Since the inception of Watermelon Mountain Ranch, we have helped to save the lives of over 200,000 animals, placing them in loving homes.



Thank You for Your Support of the Animals!

Fashion Show Contacts:

Sophia DiClemente at (505) 980-6354, email sophiawmr@aol.com

Sara Heffern at (505) 267-6983, email sarawmr@aol.com



New Mexico's Largest
No-Kill Animal Shelter

FASHION & COMPASSION

Life Saving Luncheon & Fashion Show

2025 Fashion & Compassion Life Saving Luncheon and Fashion Show Sponsorship Commitment

Date: _____

Organization Name: _____

Agrees to provide a financial sponsorship for the Fashion & Compassion event for Watermelon Mountain Ranch on May 10, 2025. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Watermelon Mountain Ranch. As a sponsor, I agree to provide digital artwork of my logo for all promotional advertising.

Please check sponsorship level:

- ☐ **\$5,000 Title Sponsor**
- ☐ **\$1,000 Title Sponsor**
- ☐ **\$500 Table Sponsor**
- ☐ **\$100 Vendor Booth**
- ☐ **\$250 Official Event Pet Groomer**

- ☐ **check if Vendor Booth electricity is required**

Contact Name: _____

Address: _____ **City:** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

Website: _____

Please return this completed agreement page with a check made payable to:
Watermelon Mountain Ranch
Attn: Sophia DiClemente
1380 Rio Rancho Blvd. Ste 374
Rio Rancho, NM 87124